

**NAME: V.P.PADMA**

**DESIGNATION: GUEST LECTURER**

**Contact**

Address : Department of Commerce  
Govt. Arts College for Women  
Ramanathapuram-623501  
Tamil Nadu, INDIA

Employee Number :  
Date of Birth : 01.07.1978  
Contact Phone (Office) : +91-04567-221343  
Contact Phone (Mobile) :  
Contact e-mail(s) :

**Academic Qualifications: M.com., M.phil., C.TT.C (Ph.D) SET**

**Teaching Experience: 13 YEARS 3MONTHs**

**Research Experience:**

**Areas of Research: MARKETING (COMMERCE)**

**Research Supervision / Guidance Dr.T.KANNAN**

Program of Study		Completed	Ongoing
Research			
Project	Customers perception towards Marketing of mobile phones in Ramanathapuram district		Ongoing